



Vanessa Hunter
Vice President of Marketing

EXECUTIVE PROFILE

With over 15 years of operations, sales, customer service, public relations, advertising and network marketing experience, Vanessa Hunter brings a vast array of dynamic talents to the Youngevity team. Vanessa is a resourceful, creative, enthusiastic individual who has the ability to quickly gather and analyze data and take initiative in making fair and sound procedural decisions.

Drawing upon an extensive background in the health industry, including consumer product research, management and sales, Vanessa served as both Director of Product Development and Director of Publications at her former company. A position which allowed her to develop a full line of natural personal care products and develop the marketing campaign and collateral materials used to successfully introduce the products on national television.

In addition to administering the marketing and public relations team, Vanessa is responsible for all aspects of labeling, printed materials and product development and is a member of the Special Events Committee. She also provides ongoing support, training, guidance and leadership to the distributor base.

A strong believer in community service, Vanessa volunteers as a cheer coach and founded the Pop Warner Cheer program in her community, where she continues to serve on the Board of Directors. She and her husband Brad have two daughters, Tiffany and Ashley, and one adorable puppy, Oliver.



Helping You Live Younger Longer!

